



**Downtown Phoenix  
Public Market  
Project**

*Creating a showcase  
for local agriculture,  
unique foods, shops,  
art, music & more...an  
urban destination...a  
celebration of our  
diverse community.*

Adrenaline Marketing

Arizona Department of  
Agriculture

Arizona Farmers Market  
Support Services

Arizona State University's  
Joint Urban Design  
Program

City of Phoenix  
Downtown Development  
Office

Community Food  
Connections

Downtown Phoenix  
Partnership

Downtown Phoenix  
Community Development  
Corporation

Maricopa County's Board  
of Supervisors

Native American  
Connections

Phoenix Community  
Alliance

Phoenix Revitalization  
Corporation

University of Arizona  
Cooperative Extension  
Maricopa County

December 2008

Thank you for your interest in the Downtown Phoenix Public Market (DPPM). We are pleased to solicit APPLICATIONS for vendors.

**Location:** The vacant lot on the southeast corner of McKinley Street and Central Avenue

**Set-up:** Open air. You furnish your own tents and tables.

**Days and Times:** Year-round  
Wednesdays 4 p.m. - 8 p.m. year-round  
Saturdays - 8 a.m. - 1 p.m. October - May  
8 a.m. - Noon May - October

**The Market welcomes the following types of items:**

**Agricultural** - From farmers who raise, cultivate and harvest their produce, herbs, flowers and nursery crops to sell at the market. Also included are items from beekeepers, egg, dairy and meat producers and fishermen and farmers who process their own raw product into "value-added" items.

**Crafts** - From people who craft with their own hands the products they offer for sale at the market. Crafts containing materials native to Arizona or the Southwest as a major ingredient in the product for sale (min. 50%), will be given preference.

**Prepared/Processed Food Vendors** - From those who offer fresh food products they have processed themselves into products for sale. These are ready-to-eat or pre-packaged items. Vendors who sell value-added food products are encouraged to use locally-grown ingredients. The percentage of locally-grown ingredients in your product may be a factor in your admittance to the market.

**Vendor Selection** - Your APPLICATION will be reviewed by a Vendor Selection Jury that will review all applications to the Market to ensure that your products meet the criteria listed above. If selected, you will be asked to provide any outstanding permit/insurance information, as well as a signed market agreement and your annual fee.

**Fee Structure** -

**Annual Fees:** *Saturday Market:* All participating vendors will be charged an annual fee of \$65 for your first 10' x 10' space requested, and \$40 for every space thereafter. *Wednesday Market:* All participating vendors will be charged an annual fee of \$65 for your first 10' x 10' space requested, and \$40 for every space thereafter.

**Daily Fees:** In addition to Annual Fees, we request a fee of 10% of your daily sales each Market day.

**Equipment Rental:** The Market has a limited amount of extra tents and tables available. There will be a \$5/day charge for the use of these.

**Electricity:** There will be a \$2/day charge to plug in to the outlets in the new steel canopies for basic electricity usage, i.e. what you are using now. Additional electrical needs will be evaluated based on availability, and fees charged accordingly.

Please return your application by fax or mail to: Community Food Connections  
P.O. Box 22216 · Phoenix · AZ · 85028 · 602.296.4255 · fax  
For more information please contact: Cindy Gentry · 602.493.5231; [cgentry@foodconnect.org](mailto:cgentry@foodconnect.org)  
[www.phoenixpublicmarket.com](http://www.phoenixpublicmarket.com)

## Downtown Phoenix Public Market Vendor Pre-Application

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: Street/P.O. Box \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Physical Location: Street(s) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: Business (\_\_\_\_) \_\_\_\_\_ Home (\_\_\_\_) \_\_\_\_\_ Cell (\_\_\_\_) \_\_\_\_\_

E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_

Names of employees/family members etc. who may sell for you at the Market: \_\_\_\_\_

**Saturday Market:** Days you expect to participate (please circle) or, select **ALL WEEKS** (please circle).

	Jan 09	Feb 09	March 09	April 09	May 09	Jun 09	Jul 09	Aug 09	Sept. 09	Oct. 09	Nov 09	Dec 09
Week 1	3	7	7	4	2	6	4	1	5	3	7	5
Week 2	10	14	14	11	9	13	11	8	12	10	14	12
Week 3	17	21	21	18	16	20	18	15	19	17	21	19
Week 4	24	28	28	25	23	27	25	22	26	24	28	26
Week 5	31				30			29		31		

**Wednesday Market:** Days you expect to participate (please circle) or, select **ALL WEEKS** (please circle).

	Jan 09	Feb 09	March 09	April 09	May 09	Jun 09	Jul 09	Aug 09	Sept. 09	Oct. 09	Nov 09	Dec 09
Week 1	7	4	4	1	6	5	1	5	2	7	4	2
Week 2	14	11	11	8	13	12	8	12	9	14	11	9
Week 3	21	28	28	15	20	19	15	19	16	21	28	16
Week 4	28	25	25	22	27	26	22	26	23	28	25	23
Week 5				29			29		30			30

Number of Spaces Requested (10' x 10' each) \_\_\_\_\_

Health Permit # (if applicable): \_\_\_\_\_

**More information:** (602) 506-6872 Maricopa County Health.

City Resale Tax # (if applicable): \_\_\_\_\_

**More information:** 602-262-6785 press 4 or visit <http://phoenix.gov/PLT/licsvcs.html>

Liability Insurance Certificate: \_\_\_\_ yes \_\_\_\_ no

Products you plan to sell (brief description): \_\_\_\_\_

Interested in volunteering at the Market \_\_\_\_ yes \_\_\_\_ no

Percent of products you sell grown/produced in Arizona \_\_\_\_\_%

Signature: \_\_\_\_\_ Date: \_\_\_\_\_