



**Downtown Phoenix
Public Market
Project**

*Creating a showcase
for local agriculture,
unique foods, shops,
art, music & more...an
urban destination...a
celebration of our
diverse community.*

Adrenaline Marketing

Arizona Department of
Agriculture

Arizona Farmers Market
Support Services

Arizona State University's
Joint Urban Design
Program

City of Phoenix
Downtown Development
Office

Community Food
Connections

Downtown Phoenix
Partnership

Downtown Phoenix
Community Development
Corporation

Maricopa County's Board
of Supervisors

Native American
Connections

Phoenix Community
Alliance

Phoenix Revitalization
Corporation

University of Arizona
Cooperative Extension
Maricopa County

January 2010

Thank you for your interest in the Downtown Phoenix Public Market (DPPM). We are pleased to solicit APPLICATIONS for vendors.

Location: The vacant lot on the southeast corner of McKinley Street and Central Avenue

Set-up: Open air. You furnish your own tents and tables.

Days and Times: Year-round
Wednesdays 4 p.m. - 8 p.m. year-round
Saturdays - 8 a.m. - 1 p.m. October - May
8 a.m. - Noon May - October

The Market welcomes the following types of items:

Agricultural - From farmers who raise, cultivate and harvest their produce, herbs, flowers and nursery crops to sell at the market. Also included are items from beekeepers, egg, dairy and meat producers and fishermen and farmers who process their own raw product into "value-added" items.

Crafts - From people who craft with their own hands the products they offer for sale at the market. Crafts containing materials native to Arizona or the Southwest as a major ingredient in the product for sale (min. 50%), will be given preference.

Prepared/Processed Food Vendors - From those who offer fresh food products they have processed themselves into products for sale. These are ready-to-eat or pre-packaged items. Vendors who sell value-added food products are encouraged to use locally-grown ingredients. The percentage of locally-grown ingredients in your product may be a factor in your admittance to the market.

Vendor Selection - Your APPLICATION will be reviewed by a Vendor Selection Jury that will review all applications to the Market to ensure that your products meet the criteria listed above. If selected, you will be asked to provide any outstanding permit/insurance information, as well as a signed market agreement and your annual fee.

Fee Structure -

Annual Fees: *Saturday Market:* All participating vendors will be charged an annual fee of \$65 for your first 10' x 10' space requested, and \$40 for every space thereafter. *Wednesday Market:* All participating vendors will be charged an annual fee of \$65 for your first 10' x 10' space requested, and \$40 for every space thereafter.

Daily Fees: In addition to Annual Fees, we request a fee of 10% of your daily sales each Market day.

Equipment Rental: The Market has a limited amount of extra tents and tables available. There will be a \$5/day charge for the use of these.

Please return your application by fax or mail to: Community Food Connections
P.O. Box 22216 · Phoenix · AZ · 85028 · 602.296.4255 · fax
For more information please contact: Cindy Gentry · 602.493.5231; cgentry@foodconnect.org
www.phoenixpublicmarket.com

Phoenix Public Market Open-Air Vendor Pre-Application

Business Name: _____

Contact Name: _____

Mailing Address: Street/P.O. Box _____

City: _____ State: _____ ZIP: _____

Physical Location: Street(s) _____

City: _____ State: _____ ZIP: _____

Phone: Business (____) _____ Home (____) _____ Cell (____) _____

E-mail address: _____ Website: _____

Names of employees/family members etc. who may sell for you at the Market: _____

Saturday Market: Days you expect to participate (please circle) or, select **ALL WEEKS** (please circle).

	Jan 10	Feb 10	March 10	April 10	May 10	Jun 10	Jul 10	Aug 10	Sept. 10	Oct. 10	Nov 10	Dec 10
Week 1	2	6	6	3	1	5	3	7	4	2	6	4
Week 2	9	13	13	10	8	12	10	14	11	9	13	11
Week 3	16	20	20	17	15	19	17	21	18	16	20	18
Week 4	23	27	27	24	22	26	24	28	25	23	27	25
Week 5	30				29		31			30		

Wednesday Market: Days you expect to participate (please circle) or, select **ALL WEEKS** (please circle).

(Separate Fees: \$65 annually and \$40 for each additional 10 x 10 space.)

	Jan 10	Feb 10	March 10	April 10	May 10	Jun 10	Jul 10	Aug 10	Sept. 10	Oct. 10	Nov 10	Dec 10
Week 1	6	3	3	7	5	2	7	4	1	6	3	1
Week 2	13	10	10	14	12	9	14	11	8	13	10	8
Week 3	20	17	17	21	19	16	21	18	15	20	17	15
Week 4	27	24	24	28	26	23	28	25	22	27	24	22
Week 5			31			30			29			29

Number of Spaces Requested (10' x 10' each) _____

Health Permit # (required for prepared and value-added foods): _____

More information: (602) 506-6872 Maricopa County Health.

City Resale Tax # (if applicable): _____

More information: 602-262-6785 press 4 or visit <http://phoenix.gov/PLT/licsvcs.html>

Liability Insurance Certificate: ____ yes ____ no

Products you plan to sell (brief description): _____

Interested in volunteering at the Market ____ yes ____ no

Percent of products you sell grown/produced in Arizona _____%

Signature: _____ Date: _____